

★ **MAKING MEMORIES WITH EVERY SHOWTIME** ★

2025
SUMMER
MOVIES
IN THE
PARK

**SPONSORSHIP
OPPORTUNITIES**

SummerMoviesInThePark.com



DID YOU KNOW?

Summer Movies in the Park is the largest **FREE** outdoor movie series in San Diego County?

BY THE NUMBERS	2023	2024
Communities	63	63
Attendees	23,500	27,000
Events	149	141
Locations	104	107





A DIVERSE, FAMILY-FRIENDLY AUDIENCE

Through the sponsorship and support of local businesses like yours, we are able to provide these movie screenings across the region for FREE!

Our events are perfect for families and friends to gather and enjoy quality time together.



HISTORY & PURPOSE

Now in its 18th year, Summer Movies in the Park was created to help:

- **Improve nighttime safety in parks**
- **Encourage social connection**
- **Inspire future visits to parks across the region**

PARTICIPATING CITIES

Carlsbad - La Mesa - Lemon Grove

National City - Oceanside - Poway

Santee - San Diego - Vista

UNINCORPORATED AREAS

4S Ranch - Fallbrook - Julian - Lakeside

Pine Valley - Ramona - Rancho San Diego

Spring Valley



WHAT IT'S ALL ABOUT

- Convenient, local, safe nights out
- Family bonding in beautiful parks
- Opportunities for new memories and outdoor traditions
- Inexpensive entertainment that appeals to the whole family
- Outlets for forming better bonds with residents, businesses, VIPs and park staff
- A fun way to enjoy fresh air, greenery, wildlife and sunsets

A BENEFIT TO YOU

As a sponsor, you support dozens of fun and free family events, giving back to the people you serve, your neighbors and your friends while shining a light on your business.

Take advantage of this easy, feel-good opportunity to promote your brand in front of an audience that is tuned in and ready to engage.

Sponsorships are customizable and start at \$250.

Optional perks:

- **Pre-show and on-screen advertising**
- **Exhibit space**
- **Logo on print and digital communications**
Including banner, flyer, website, press release, news articles, and social media





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Through events like Movies in the Park, I’ve merged my love for community engagement with my real estate business. It’s been incredibly fulfilling to not only assist families in finding their dream homes but also to provide entertainment and build lasting bonds with families across San Diego. Seeing them grow and thrive brings me immense happiness, and I’m grateful for the opportunity to be a part of their journey. From one business to another who is exploring partnering, don’t second guess it, just do it!

Rose Tausaga

Owner, Rose SD Realty

Summer Movies in the Park is an amazing way to connect with people to promote the Live Well San Diego vision for healthy, safe and thriving communities. It’s a fun, safe, and affordable night out for thousands of families every year—a true asset to our communities.

Carey Riccitelli

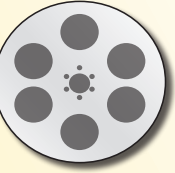
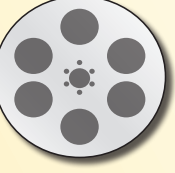
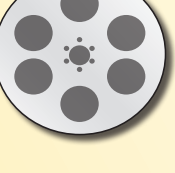
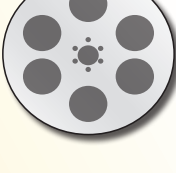
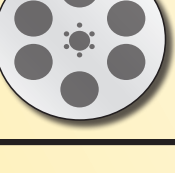
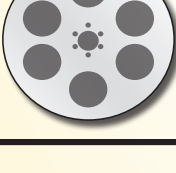
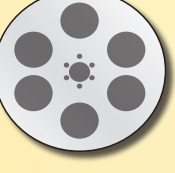
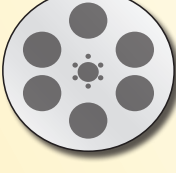
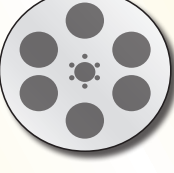

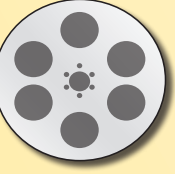



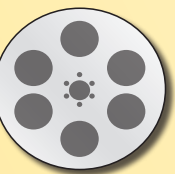




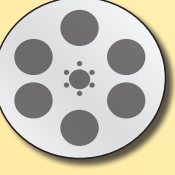


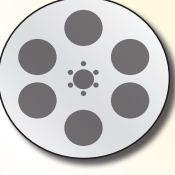
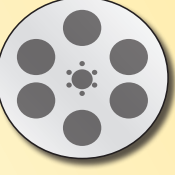
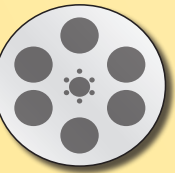



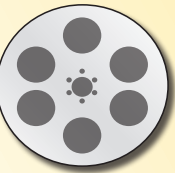
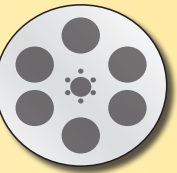
Director, Office of Strategy and Community Engagement
County of San Diego Health & Human Services Agency

2025 SUMMER MOVIES IN THE PARK

SPONSOR PACKAGES

More sponsorship
options are available.

Please contact Program
Chair Carl McCullough
at (619) 961-0159
or carl.mccullough@sdcounty.ca.gov

SPONSOR BENEFITS	PRESENTING \$20,000	GOLD \$15,000	SILVER \$10,000	COMMUNITY \$5,000	NEIGHBORHOOD \$1,000	LOCAL \$500 - \$250
Top Billing on All Materials + Brand Exclusivity						
Inclusion in Press Release						
Inclusion in Opening Remarks						
Article Mention						
Pre-Movie Commercial on Jumbo Screen	60-second commercial	30-second commercial	30-second commercial			
Logo/Link on Social Media						
Logo/Link on Program Home Page						
Pre-Movie Logo on Jumbo Screen						
Logo in Banners						
Exhibit Space at Events	10' x 20' unlimited	10' x 10' up to 50 events	10' x 10' up to 30 events	10' x 10' up to 15 events	10' x 10' up to 5 events	10' x 10' up to 1 event
Logo in Flyers						

SPONSORSHIP APPLICATION FORM



Yes! I'd like to sponsor the 2025 Summer Movies in the Park Series.

The San Diego County Parks Society is a 501(c)3 nonprofit organization EIN: #95-3655610. Tax receipts with taxpayer identification number (TIN) will be sent promptly upon receipt of sponsorship.

Select Your Sponsorship Level (Check One):	<input type="checkbox"/> Gold Sponsor \$15,000	<input type="checkbox"/> Silver Sponsor \$10,000	<input type="checkbox"/> Community Sponsor \$5,000	<input type="checkbox"/> Neighborhood Sponsor \$1,000	<input type="checkbox"/> Local Sponsor \$250
Contact Information	Company Name _____				
	Contact Name _____				
	Daytime Phone _____				
	Email Address _____				
Goals	What goals would you or your organization like to achieve through this sponsorship?				
	<div></div>				
	Are you interested in a specific area in the County?				
	<div></div>				
Submission Information	Submit by Mail: Attn: Carl McCullough County of San Diego Parks and Recreation Department 5510 Overland Ave., Suite 270 San Diego, CA 92123				
	Submit by Email: Carl.McCullough@sdcounty.ca.gov Once your application is received, you will be sent an invoice payable by check or a credit card. Checks should be made payable to San Diego County Parks Society.				